



Mervin Brass
Owner/Publisher

118 St. Laurent Crescent
Saskatoon, SK S7L 4W8

Ph. 306.370.1689

Email: mervin.brass@hotmail.com

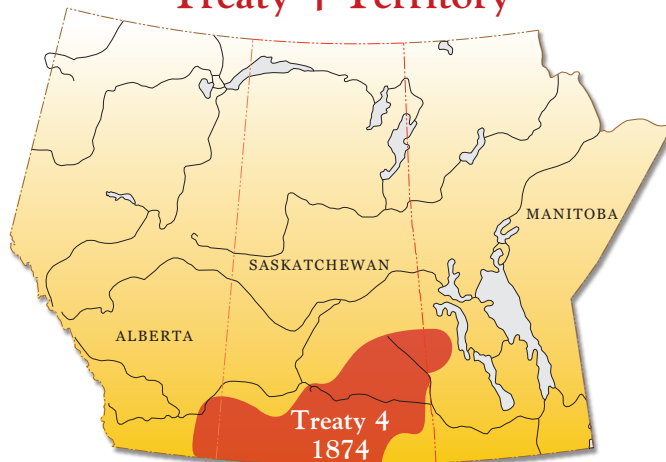
Twitter: [@mervin_brass](https://twitter.com/mervin_brass)

About the Publisher

Mervin Brass is an award winning journalist with more than 15 years of experience working in newspapers, television, radio, strategic planning and communications. He graduated from the Saskatchewan Indian Federated College and the University of Regina in 1997 with a B.A. in Journalism and Communications. His goal for Treaty 4 News is to be the most trusted First Nation news source on Turtle Island.

“When I grew up, the Saskatchewan Indian was delivered to our band office,” says Brass. “The Saskatchewan Indian linked every First Nation community together in the province with excellent stories from the community and a powerful political voice. That’s my vision for Treaty 4 News.”

Treaty 4 Territory



TREATY 4 NEWS

Serving the 34 First Nation
communities across the
Treaty 4 Territory.

MEDIA KIT
& RATE CARD

“Treaty 4 News is a community newspaper serving the 34 First Nation communities across the Treaty 4 Territory.”

“Treaty 4 News covers community events, local, regional and national issues from a First Nation perspective. The newspaper will publish stories about people, offer social and political editorial comment, as well as sports, culture and entertainment features.”

“Treaty 4 News is owned and published by Mervin Brass, a member of the Key First Nation, Treaty 4 Territory.”

“Treaty 4 News will publish bi-monthly printing 7,000 copies per issue.”

Treaty 4 News will be distributed and delivered to:

- First Nations in the Treaty 4 Territory
- First Nation Businesses in the Treaty 4 Territory
- First Nation Schools in the Treaty 4 Territory
- Tribal Councils in the Treaty 4 Territory
- Urban First Nation Offices in the Treaty 4 Territory
- The Federation of Saskatchewan Indian Nations
- The First Nations University of Canada campuses
- The Saskatchewan Indian Institute of Technologies campuses
- The Saskatchewan Indian Cultural Centre

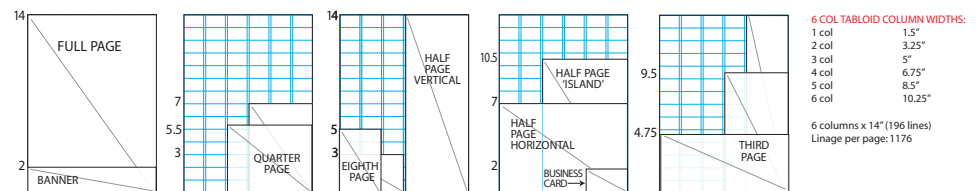


2014 PUBLICATION AND DELIVERY DATES

MARCH	8 page sample edition, advertisement and content deadline, March 14, delivery March 24.
JUNE	Official Launch June 21, 2013, advertisement and content deadline, May 21, delivery June 23.
AUGUST	Treaty 4 Days edition, advertisement and content deadline, July 22, delivery August 12.
OCTOBER	Treaty Right to Health edition, advertisement and content deadline, Sept. 22, delivery Oct. 14.
DECEMBER	Christmas edition, advertisement and content deadline, Nov. 21, delivery Dec. 9.
FEBRUARY	Business edition, advertisement and content deadline, January 23, delivery Feb. 10.
APRIL	Treaty Right to Education edition, advertisement and content deadline, March 21, delivery April 14.

TREATY 4 NEWS ADVERTISING RATES

Ad Size	Rate
Back Cover/Inside Cover (10.25" x 14")	\$2,000.00
Full Page (10.25" x 14")	\$1,700.00
Double Page Center-spread (21.25" x 14")	\$3,400.00
Island 1/2 Page (6.75" x 10.5")	\$1,000.00
Front Page Banner (2" x 10.25")	\$800.00
1/2 Page (5" x 14") or (10.25" x 7")	\$900.00
1/3 Page (3.25" x 14") or (5" x 9.5") or (10.25" x 4.75")	\$750.00
1/4 Page (5" x 7") or (6.75" x 5.5")	\$600.00
1/8 Page (3.25" x 5") or (5" x 3")	\$300.00
Business Card (3.25" x 2")	\$200.00



Please follow up with email notifying us of upload and indicate file name.
 EMAIL: mervin.brass@hotmail.com
 Please include client name in subject line

IMAGE RESOLUTION: Photos as tiff, jpeg or psd supplied CMYK with resolution at 200ppi

LOGOS: Logos sent as Illustrator .ai or .eps preferred, CMYK format.

DIGITAL FILES: Supply pdfs as PDF/X1a with fonts embedded, colours converted to CMYK (must not contain RGB, LAB or Indexed colours). Black and white pdfs must have all files embedded as black and white.

